

Overview of the VIC Core Competencies



Effectiveness

Produces outcomes that are valuable to key stakeholders

- ✓ Evidence of **clinical outcomes**
- ✓ Evidence of **economic returns**
- ✓ Evidence of **sustained patient engagement**
- ✓ Satisfactory **patient experience**
- ✓ Satisfactory **provider experience**



Trustworthy Digital Experience

Delivers an ethical, equitable, and safe digital experience

- ✓ Secure **data handling** and infrastructure
- ✓ Ethical **data privacy** practices
- ✓ Use of fit-for -purpose **digital medicine tools**
- ✓ Support, service, and content **personalized** to individuals



Clinical & Operational Integration

Fits seamlessly within an individual's larger healthcare context

- ✓ Seamless **patient onboarding** process
- ✓ Ability to navigate patients to **downstream services**
- ✓ Positioned for **clinical integration** with other sites of care and providers
- ✓ Positioned for **operational integration** with other platforms and healthcare benefits



Administrative Efficiency

Minimizes implementation and operational frictions

- ✓ **Pathway for payment** beyond cash pay and traditional fee-for-service
- ✓ Safe and effective **promotion and patient acquisition** strategy
- ✓ Scalable **workforce onboarding and management** model
- ✓ Responsive **quality & performance** management

Check out the [expanded Core Competencies guide](#).